

From: Reichart <[REDACTED]@gmail.com>
To: Ron Reisman <[REDACTED]>
Cc: Al Seckel <[REDACTED]>, Isabel Max <[REDACTED]>, Alexander Djerassi
<[REDACTED]>, Elizabeth Laura <[REDACTED]>, Jeffrey Epstein
<jeevacation@gmail.com>, "Frances H. Arnold" <[REDACTED]>, Gerald Jay
Sussman <[REDACTED]>
Subject: Re: Israeli-Palestinian Solar-FuelCell Startup
Date: Thu, 07 May 2015 18:44:47 +0000

I passed this along to some people investing in this space.
I also passed it along to a friend of mine that designed the original Tesla car battery system.

(personally I'm not a fan of leading with a gimmick when it comes to technology. I know their story is an important one, it just always feels like when a singer comes on stage with a poodle. I want to hear you sing, I don't want to watch a poodle. That said, I didn't see anything about security, and this will be the most expensive device this target market will come into contact with.)

On Wed, May 6, 2015 at 5:32 PM, Ron Reisman <[REDACTED]> wrote:

Greetings,

Zolair Energy is a startup founded last year by Palestinian Sari Taha and his Israeli partner Mark Rabin when they were studying for their MBA at Technion University. Their first proposed product is the Pila-1 (see attached spec sheets), a hybrid (ie both Solar and Zinc powered) off-grid energy system designed to provide 7x24 electricity for populations who are not served by reliable electrical infrastructure (eg most of South Africa, Namibia, et al).

Sari & Mark will visit the SF Bay Area next week, from May 11 to 16. They are very interested in meeting potential investors, energy professionals, and people who may be interested in such a (comparatively rare) example of a collaborative Israeli-Palestinian entrepreneurial high-tech venture.

In addition to they would be glad to chat with locals about technology, start-ups, angels & VC, and about collaboration and initiatives that can bring Israelis and Palestinians together in an equal settings and have tangible outcomes.

If anyone has any suggestions for them, or would like to introduce them to people who may potentially help them, please feel free to get in touch with me (email: [REDACTED]; phone/text: [REDACTED])

Thanks in advance.

--Ron

PS: Background info on the web:

Zolair Energy homepage:
<http://zolair-energy.com/>

Zolair video Links:
<https://vimeo.com/109210407>
<https://youtu.be/5lzFgsdZ-Ds>

Article on Zolair:
<http://grist.org/climate-energy/a-way-to-get-power-to-the-worlds-poor-without-making-climate-change-worse/>

Sari previously interned at Takwin Labs, an incubator for Israeli-Arab startups:

<http://www.geektime.com/2014/09/21/arab-incubator-in-haifa-takwin-labs-raises-4-5m-in-1st-round/>

Sari spoke last month at the 'Economic Prosperity for Peace' Conference at Harvard Business School (A meeting to explore the role that the private sector can play in building and promoting economic prosperity for Arabs and Israelis alike as a catalyst for regional stability and cooperation):

<http://www.economicprosperityforpeace.org/#!/speakers/cfvg>

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Reichart
