

From: Zubair Khan <[REDACTED]>

To: "jeffrey E." <jeevacation@gmail.com>

Subject: Re: Meeting (Ref: Maria)

Date: Wed, 17 Aug 2016 20:00:50 +0000

Attachments: Insightspod_Proposal.pdf

Hi Jeffrey,

Hope you are well.

Over the last few weeks we have added new features in InsightsPod. We now gather data from Facebook and YouTube along with Twitter. We have also improved the sentiment analysis system. The new system will go live later today.

Please find attached the investment proposal for your consideration. I am currently in LA and will be in California until 24th August. Let me know if you have any queries or would like to discuss the proposal in person. Looking forward to work with you and learn from your vast experience.

Cheers

Zubair

On Jun 26, 2016, at 4:07 PM, jeffrey E. <jeevacation@gmail.com> wrote:

I would like to see the raw data or as much as you can provide

On Sun, Jun 26, 2016 at 6:45 PM, Zubair Khan <[REDACTED]> wrote:

Hi Jeffrey,

Hope my email finds you well.

As you already know, the opinion polls that the public and rest of the world so heavily relied upon regarding Brexit proved to be wrong. I took your advice and used my sentiment analysis and opinion mining system to predict the outcome of this major political event so that we can help investors make sound investment decisions. We analyzed opinions, sentiments and emotions of people on twitter. We conducted sentiment analysis of more than half a million tweets before referendum day. 51% tweets supported leaving EU and only 27% tweeted about remaining. Out of 327K tweets collected on day of referendum, 167K showed support for Brexit, 103K tweets were about people showing their support to remain in the EU and remaining tweets were neutral.

Based on the aforementioned data, we made an accurate prediction that the UK would be leaving the EU. The sample data size of YouGov and other popular market research companies was very less as compared to us. I think social media is a key element of the changing political arena. It has become very important for politicians and parties to engage on social media to stay relevant. Therefore we have already started collecting data on next potential US Presidential candidates. I believe we can help a politician understand what their constituents are talking about but also to influence people and track voters. You can check out live insights of US Presidential candidates on insightspod.com.

I can't mix InsightsPod with the security portfolio of my current company so I am in process of setting up a new company and raising money for this startup. Would you be interested in investing? It would be to great to work with you and learn from your experience. Let me know if you want to discuss this on phone or I can come meet you in NY or SF in last week of July.

Cheers
Zubair

On May 19, 2016, at 4:56 PM, jeffrey E. <jeevacation@gmail.com> wrote:

yes fun

On Thu, May 19, 2016 at 7:50 AM, Zubair Khan <[REDACTED]> wrote:

Hi Jeffrey,

Thank you again for your time last week in Paris. I really enjoyed our conversation and look forward to work with you on some new interesting project in cyber security.

Regards,
Zubair Khan
Chief Executive Officer | Tranchulas
London | San Francisco | Auckland | Islamabad

email: [REDACTED] | web: [REDACTED]

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please note

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