

From: Robert Kuhn <[REDACTED]>

To: "jeffrey E." <jeevacation@gmail.com>

Subject: Fwd: Radical Breakthroughs - Closer To Truth

Date: Wed, 26 Sep 2018 13:50:24 +0000

Attachments: CNN - CNN Quest Means Business - New Tariffs, Trade War - Kuhn - 9.18.18.pdf;
CNN - CNN Today - New Tariffs, Trade War - Kuhn - 9.18.18.pdf;
BBC World News - New Tariffs, Trade War - Kuhn - 9.18.18.pdf;
Radical Breakthroughs - [REDACTED] - 9.26.18.docx

Love to meet privately as well of course, compare state-of-the-world views....

Peter would like to come up from DC and meet you, present production process, get your views. Up to you. Not critical but helpful. Can be short - we can meet privately before or after or at another time.

[REDACTED] in NY until October 13, when I speak at a public event on US-China relations at the Kennedy School, co-organized by Shanghai government. Two speakers representing the US and two Shanghai/China - [REDACTED] representing Shanghai/China! (Joseph Nye and Steve Orlins are representing the US). Also in NY Oct. 17-23.

Recent CNNs and BBC on trade war attached.

Trust all is well.

Warm regards, Robert

Begin forwarded message:

From: Robert Kuhn <[REDACTED]>

Subject: Radical Breakthroughs - Closer To Truth

Date: September 26, 2018 at 9:28:38 AM EDT

To: "jeffrey E." <jeevacation@gmail.com>

Cc: Peter Getzels <[REDACTED]>

Hi: Just back from China.

Below and attached (same) is our report/schedule. Pleased to go over, brainstorm ideas, answer questions, get advice, etc.

[REDACTED] in NY until October 13. If you are in town, [REDACTED] love to meet and go through - Peter would come up from DC.

Please confirm receipt.

We're committed and excited - and appreciative.

"Radical Breakthroughs" on *Closer To Truth*

Report and Schedule

September 26, 2018

The following Report and Schedule is as of September 26, 2018.

To begin, we reiterate our / Closer To Truth's (CTT) commitment to produce "Radical Breakthroughs" with highest standards of scientific integrity, artistic sensibilities and audience appeal. This exciting and important series will be the first time CTT will dedicate an entire season of 13 episodes for broadcast on PBS and other high-quality public TV stations, and build a special segment ("neighborhood") on the CTT website.

Since commencement of production, we have focused on assembling a dedicated team to support the senior CTT team in producing "Radical Breakthroughs, while we continue to both refine our preproduction book and, most importantly, plan how to implement and optimize the complex production with so many contributors in diverse locations.

As of September 1, the Radical Breakthroughs dedicated team is in place and working (primarily on continuing research on targeted contributors, prioritizing and organizing them).

Closer To Truth Senior Team [bios available]

Robert Lawrence Kuhn: Creator, Executive Producer, Writer, Host

Peter Getzels: Co-Creator, Co-Executive Producer, Producer, Director

Marie Wiljanen: Line Producer and Financial Manager

Catherine Shields: Senior Editor (many national awards)

Steven Kostant: Senior Advisor, Marketing and New Media

Radical Breakthroughs Dedicated Team [bios available]

Leslie Shampaine: Line Producer

Amber Seyler: Associate Producer / Researcher

Jordan Kyler: Production Coordinator

Radical Breakthroughs Professionals

Other professionals when needed, specifically the Director of Photography and crews (12+ on a major shoot), local "fixers" who know best shooting locations, and the like.

Video editors and assistants in post-production.

Following is our working schedule and plan.

By the end of October, we expect to finish primary research and narrow down the targeted contributor list. At this same time, we will then begin to contact contributors in order to, first, assess their interest in participating, and if so (we expect the large majority will), second, get details from them that will help us to schedule our shoots with optimum efficiency for us and convenience for them.

Scheduling shoots are the most complex parts of CTT production; this is especially true for "Radical Breakthroughs" because there are many more contributors than usual (without much overlap among episodes). We estimate we will need to contact more than 70 potential contributors; even so, we expect that the outreach portion of this process will go reasonably rapidly.

In November and December, we will begin reconnaissance trips (recces) to assess the shooting locations. These recces, working with local "fixers", are essential for both artistic excellence and operational efficiencies.

The general locations where we are planning to aggregate contributors for shoots are:

- San Francisco Bay Area
- Boston
- NYC
- Los Angeles
- UK (Oxford, Cambridge, London; possibly, Scotland – Edinburgh / St Andrews)

As we work to determine who our contributors will be, we will concurrently be researching potential vérité shooting locations where we will film some of our contributors at work. These are smaller shoots at various labs, research sites, and interesting locations will provide compelling visual representation of the work being done in the various fields as presented in the 13 episodes of "Radical Breakthroughs".

Beginning in December, although primarily in January, we will be in high pre-production gear — scheduling shoots, hiring crews and equipment, booking locations, acquiring permissions, and coordinating with contributors (arranging their travel when needed, which it will often be, because our best experts are located in diverse places). There will likely be additional recce trips.

We estimate that our core production cycle — the period when we will be filming in the various locations — will be from February through August 2019.

During this same time period, we will be updating and iteratively simulating each of the episodes as we increasingly record actual interviews and discussions, and vérité scenes, thus informing our episodes with real material

Throughout the shooting period, we will also be concurrently preparing for post-production by ingesting and organizing media, obtaining transcriptions, etc. — both for the PBS TV episodes and for the web videos.

Full post-production will begin around July/August, and we anticipate begin delivery of completed episodes beginning around October / November 2019.

It is important to recognize that because our marketing strategy for "Radical Breakthroughs" is an entire dedicated CTT season of 13 episodes (in contrast to 13 episodes over 3 or 4 seasons — which we did for an earlier series of 12 episodes on Free Will), we will need to have certainty when we will have all 13 episodes completed and ready for broadcast *before* we can begin working with our PBS distributor for a firm national roll out to the PBS stations.

We expect that we will have certainty of completion by around October / November, such that we can give our PBS distributor the green light to market with specific delivery dates.

Final delivery of TV episodes will be at the end of 2019 and early 2020, such that national broadcast on PBS stations can begin soon thereafter, because we will have already committed to the delivery schedule a few months prior.

In addition, web aspects of "Radical Breakthroughs" is a major focus. We will be uploading and streaming a large number of full videos (7-10 minutes, modestly edited). We will be creating a new, dedicated section ("neighborhood") on the Closer To Truth website for "Radical Breakthroughs". We are already in discussion with web developers who have built the CTT website.

On Sep 25, 2018, at 7:24 AM, jeffrey E. <jeevacation@gmail.com> wrote:

status?

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please note

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