

FACT
vs.**DUBIN BREAST CENTER
SECOND ANNUAL
FACT VS. FICTION
LUNCHEON AND SYMPOSIUM****FICTION** MONDAY, SEPTEMBER 30, 2013 • 320 PARK AVENUE, NEW YORK CITY

Date

Full Name

Company

Address

City, State

Zip

Dear Name Lastname,

FACT. TRUTH. REALITY. KNOWLEDGE. EDUCATION.

We hope you will consider joining us for the **Second Annual Dubin Breast Center Fact vs. Fiction Luncheon and Symposium** taking place on **Monday, September 30, 2013 at 320 Park Avenue** in New York City where you will have the rare opportunity to ask the experts anything about breast cancer diagnosis, treatment, and prevention. Don't miss out on the conversation!

As someone who cares deeply about breast health, you know that medical science is making breakthroughs in the field. The Dubin Breast Center of The Tisch Cancer Institute at The Mount Sinai Medical Center is at the forefront of this progress. It is one of the only clinics in New York to offer innovative new technologies such as 3-D mammography, which provides earlier and more accurate diagnosis of breast cancer, and leading edge procedures such as seed localization, which allows surgeons to target and remove breast tumors more precisely. In addition, our 15,000-square-foot facility houses a full range of integrative and wellness services, cancer screening and biopsies, cancer treatment (surgery, chemotherapy and radiation), patient and family support services, education, genetic counseling and testing, onco-fertility services, access to clinical trials, and survivorship support. The Center represents a bold vision for breast cancer treatment and research, focusing on the holistic health and well being of individuals with or at risk for cancer. Patients receive highly personalized, multidisciplinary care in a calming, private, and supportive setting.

The Fact vs. Fiction luncheon, moderated by **Perri Peltz**, is a unique event designed to introduce Mount Sinai's leaders in Breast Cancer: **Elisa Port, MD, FACS in Breast Surgery; Kerin Adelson, MD in Medical Oncology; Laurie Margolies, MD in Breast Imaging; Guy Montgomery, PhD in Alternative Medicine; Philip Landrigan, MD, MsC in Environmental Health; and Carlin Vickery, MD in Reconstructive Surgery.** Each of them will give you answers, decipher the myths from the truths, and open up a dialogue about breast cancer diagnosis, treatment, and prevention. The collective expertise of the panelists will be sure to provide an informative and inspiring event.

Please consider helping us share the opportunity to "ask the experts" by reserving a table and inviting the people you care about. We are enclosing a response form for your convenience and thank you in advance for your support.

Sincerely,



Eva Andersson-Dubin, MD
Founder, Dubin Breast Center

THE MOUNT SINAI MEDICAL CENTER • DUBIN BREAST CENTER
ONE GUSTAVE L. LEVY PLACE, BOX 1049/1050 NEW YORK, NY 10029-6574



Dubin Breast Center
of The Tisch Cancer Institute

FACT
vs.

**DUBIN BREAST CENTER
SECOND ANNUAL
FACT VS. FICTION
LUNCHEON AND SYMPOSIUM**

FICTION MONDAY, SEPTEMBER 30, 2013 • 320 PARK AVENUE, NEW YORK CITY

PLEASE RESERVE THE FOLLOWING:

☐ **FACT TABLE AT \$10,000**

- Table for 10 at the luncheon with priority seating
- Special recognition during the event
- Recognition in the printed program
- Listing on Dubin Breast Center Annual Donor Wall
- Membership of the Dubin Breast Center Circle of Friends Annual Giving Society and will receive special benefits including important contact information card and invitations to attend members-only events

☐ **TRUTH TABLE AT \$5,000**

- Table of 10 at the luncheon with priority seating
- Recognition in the printed program

☐ **REALITY TABLE AT \$3,000**

- Table of 10 at the luncheon
- Recognition in the printed program

☐ **KNOWLEDGE TICKET(S) AT \$500**

- Priority seating for one at the luncheon
- Recognition in the printed program

☐ **EDUCATION TICKET(S) AT \$300**

- Seating for one at the luncheon

☐ I AM UNABLE TO ATTEND BUT WISH TO MAKE A FULLY TAX DEDUCTIBLE CONTRIBUTION OF \$ _____

☐ ENCLOSED IS MY CHECK *Please make checks payable to "Icahn School of Medicine at Mount Sinai."*

☐ PLEASE CHARGE MY:

☐ PERSONAL CREDIT CARD

☐ CORPORATE CREDIT CARD

☐ AMERICAN EXPRESS

☐ VISA

☐ MASTERCARD

☐ DISCOVER

CREDIT CARD NUMBER

EXP DATE

NAME

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

TO REGISTER ONLINE, VISIT PHILANTHROPY.MOUNTSINAI.ORG/DBCLUNCHEON OR RETURN THIS FORM WITH YOUR PAYMENT TO THE MOUNT SINAI DEVELOPMENT OFFICE AT ONE GUSTAVE L. LEVY PLACE, BOX 1049, NEW YORK, NY, 10029-6574.

Tax-ID# 13-6171197) Contributions are tax-deductible to the extent provided by law. The non tax-deductible portion of each ticket is \$85 and the non tax-deductible portion of each table is \$850. Gifts from donor advised funds, foundations, and charitable trusts may not be used for purchases that provide tangible benefits to any individual. Tax receipts will be mailed after the conclusion of the event.

FOR FURTHER INFORMATION, PLEASE CONTACT REBECCA KANE SOLINSKY
AT _____ OR _____



Dubin Breast Center
of The Tisch Cancer Institute

EFTA01136505