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Subject: Solving problems and testing new ideas with Google's SPRINT, Toyah Wilcox in Shakespeare Festival. TED sensation Angela Duckworth on GRIT.

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Newsletter April 2016
www.howtoacademy.com



25.04.2016

**Sprint Your Ideas To Success.
A Groundbreaking Process for
Problem Solving and Product
Development, from Google
Ventures**

Jake Knapp of Google Ventures joins the how to: Academy to share the methodology of the 'design sprint' – a five-day process he created to help companies answer crucial questions, and get ideas off the ground....
[read more](#)

25.05.2016

**Persevere to achieve your
goals. (A Masterclass in Grit)**

Neuroscientist, psychologist and TED Talk sensation with 7m views, Angela Duckworth joins the how to: Academy to explain how you can achieve the single-minded drive for success common to high-achievers.

Dr Duckworth calls this 'grit', and describes it as a passionate persistence over time....
[read more](#)





how to: HIGHLIGHTS



07.04.2016

An Evening with Neil MacGregor
with Neil MacGregor

In a major new talk for the how to: Academy, Neil MacGregor delves back through artefacts, architecture and hidden archives to revisit the history of one of Europe's most important and fascinating nations: Germany.



11.05.2016

An Evening with Germaine Greer
with Germaine Greer

Feminist, acclaimed intellectual and agenda-setting orator, Germaine Greer is among the most important figures in the world today. The how to: Academy is excited to welcome her for an evening of outspoken discussion about equality, gender and sex in contemporary public and private life.

Forty years ago it seemed that women were about to take their rightful place in the world...

25.04.2016

The Path: A New Way to Think About Everything
with Professor Michael Puett

Today at Harvard, one course has unexpectedly become the most popular on campus: Michael Puett's History of Chinese Philosophy. What is it about his lectures that has captured the attention of the world's brightest young minds?

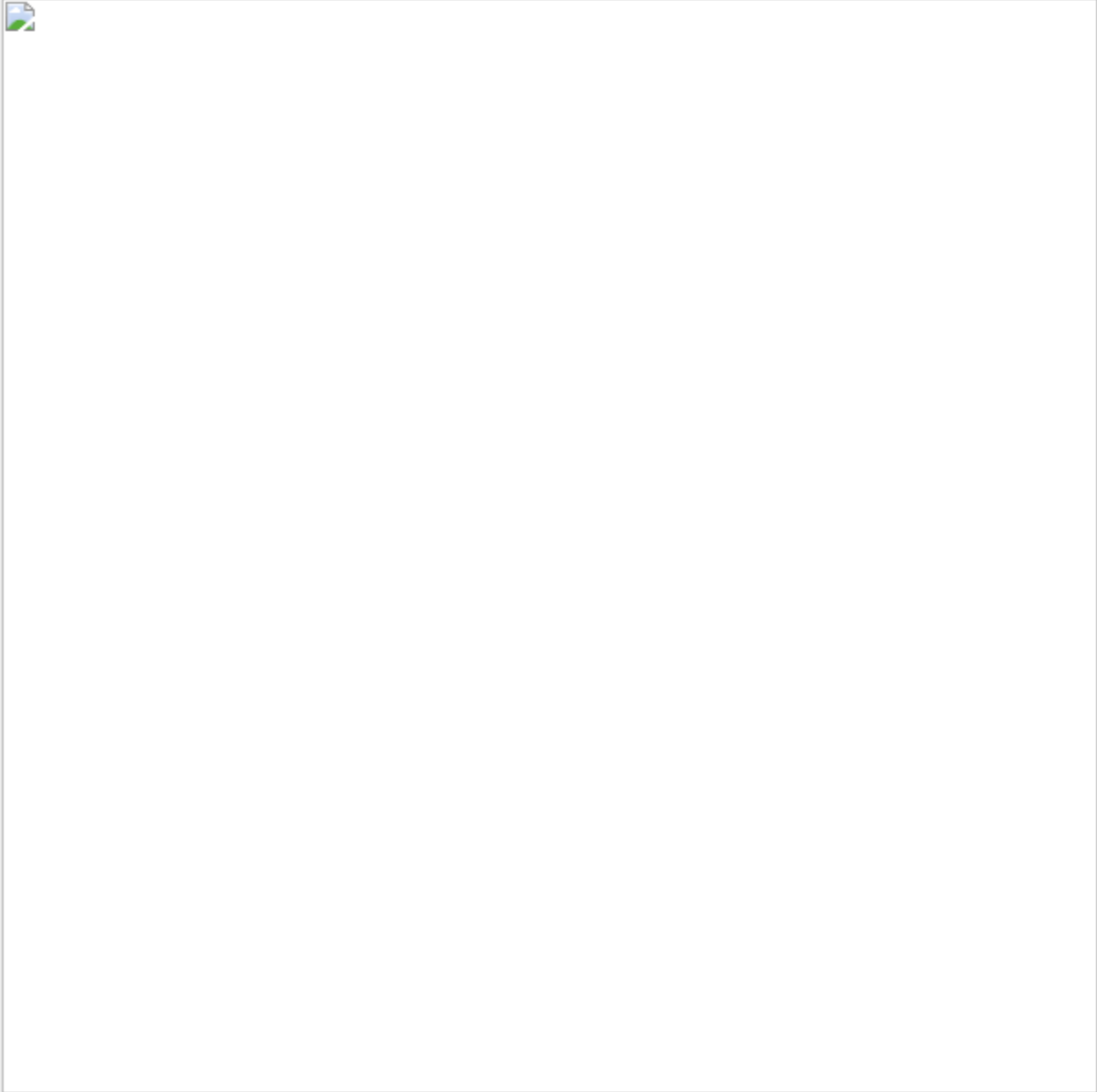
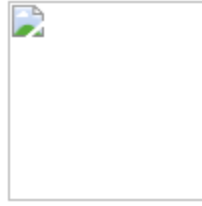


22.04.2016

Shakespeare 400 at the V&A: A One Day Festival

with Alicia Stallings, Alice Oswald, Bridget Escolme, Harriet Walter, John Lanchester, John Pitcher

Celebrate the 400th anniversary of Shakespeare's death with the stuff that dreams are made on. Hosted by the V&A and led by Shakespeare scholar John Pitcher (St John's College, Oxford), we invite you to a festival of art, poetry, music and on-stage discussions devoted to his final, and most magical play, The Tempest.



how to: BUSINESS



Harvard professor Susan David presents a revolutionary method for overcoming negative emotion, embracing change, and thriving in work and life.

Every day we speak around 16,000 words – but the voice in our head creates thousands more. Thoughts such as ‘ not spending enough time...

[READ MORE](#)



13.04.2016

Achieve Gender Equality in your Organisation. (A major new approach.)
with Iris Bohnet

Behavioural economist, at Harvard University, Iris Bohnet joins the how to: Academy to explain how you can achieve gender equality in your organisation.



06.06.2016

Be Exceptional
with Professor Anders Ericsson

The world's expert in expertise and the inspiration for Malcolm Gladwell's '10,000-hour rule', Professor Anders Ericsson joins the how to: Academy to present a masterclass in how to achieve your dreams through training – even if you doubt your own talents.





how to: CULTURE



How to spot dangerous water in the pitch black with the help of a clock face, find your way with puddles, and read the sea using ancient Viking methods.

Expert in natural navigation Tristan Gooley joins the how to: Academy to present the ultimate guide to 'reading water'.

[READ MORE](#)



21.04.2016
**A History of England
(In one hour)**
with Simon Jenkins

Author of *A Short History of England*, Simon Jenkins joins the how to: Academy as the ideal guide through England's fascinating history.



04.05.2016
**A Masterclass in Documentary
Photography**
with Stuart Franklin

Stuart Franklin took one of the most powerful photographs of the twentieth century – the 'tank man' in Tiananmen Square, Beijing, 1989. On 4th May, he joins the how to: Academy to explore the history and future of documentary photography.





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