

To: Mark Tramo MD PhD [REDACTED]
From: [REDACTED]
Sent: Wed 12/19/2012 10:26:00 PM
Subject: Re: To [REDACTED] RE: Book/Music Pubs & Tours

Wow. Awesome. Thanks

Sent from my iPhone

On Dec 19, 2012, at 5:11 PM, Mark Tramo MD PhD <[REDACTED]> wrote:

Hi [REDACTED] - as we just discussed..sorry it's so long-winded - I'm sure you can edit verbally to size! I'm attaching an updated CV too in case you think that's a good idea.

***Where things stand in 2012 -

- have contract w/ Oxford Univ Press to write first textbook in field, Cognitive Neuroscience of Music (complements first-ever course, started at Harvard in 90s, Music Mind & Brain - see www.BrainMusic.org/Education), looking for support that would provide time to complete text in 2013 side-by-side with -

- "Why Music? Mind, Brain & Human Sociobiology" - signed w/ Kris Dahl of ICM Talent, NY Times best-seller agent (chose her over Brockman, Stroan). She says based on my track record (CV attached), pioneer status in field, public relations history, and not factoring in trade book and potential music boost (below), she expects six-figure advance

- book tour in US and Europe expected after release "Why Music?" in 2014

- recorded song at Universal Music studios - co-wrote and performed (vocals, guitars) with "Hit-Boy" - Chauncey Hollis, producer/writer for Beyonce, Kanye West, Jay-Z, L'il Wayne (top secret at the moment); can You-Tube search Hit-Boy interviews and recent Top-10 hit "Niggas in Paris".

- song passed two auditions at A&R, Universal Music publishing - Tom Sturges, Executive VP/Head of Creative sent to Lorne Michaels for Andy Samberg and Lonely Island to do, but Samberg left SNL, LI broke up; then Assoc Director gonna pitched to Beastie Boys but lead Adam Yauch died; so "Prof T" is doing it with engineer/producer Stan Malveaux (regular at Universal, recently worked with Patti LaBelle, Janet Jackson's producers, many others).

- now set to make video, record in final production/mastering stage, more songs to A&R needed and publishing contract in reach;

- meanwhile, totally unrelated: vinyl of 70's rock musical (now called "70s indie

psychedelic folk/rock - huh?) rediscovered by NY DJ, now being auctioned on web for \$500! M has gotten emails over from Japan, France, Denmark, US asking for LP over past 5-10 yrs. Could be placed with indie label, eg Sundazed Records or better.

***Aims for 2013-14 are:

- to publish with Oxford "Cognitive Neuroscience of Music" textbook for scientists working in the field and the increasing number of professor and students studying the psychology and neuroscience of music (and visiting The Institute's website and eLibrary, which continue to grow
- to publish with Random House or a similar house "Why Music? Mind Brain & Human Sociobiology" for a general audience that will make comparisons with Levitin's book unfair (note: the only Fig of the brain in that book is M's from Science pub) and set the stage for Tramo to succeed Sachs in the wake of the latter's passing. Get \$100k - \$200k advance in 2013 with substantial proposal - feasible per Kris Dahl
- to publish a (hit) record and video on iTunes and YouTube with Beyonce/Kanye's producer Chauncey Hollis, follow-up w/ 1-2 records/videos, sign contract with publisher, possibly (indie) label
- do an unprecedented, crossover, book/small-venue concert tour in universities around the US and Europe in 2014-5

MT

support/time to write proposal, start ----- Message from [REDACTED] -----
Date: Tue, 18 Dec 2012 10:58:39 -0500
From: [REDACTED] >
Subject: Re: To [REDACTED] RE: #
To: Mark Tramo MD PhD <[REDACTED]>

Hi Mark...sorry for delay...was out of town and digging out of emails!
Did Jeffrey and you ever connect? I can remind him again you would like to catch up if you did not! My phone number at the office is [REDACTED]
[REDACTED]

On Dec 13, 2012, at 1:40 PM, Mark Tramo MD PhD wrote:

[REDACTED]

May I give you a call to tell you what's going on? Sorry I lost your number when my cellphone got wiped in MRI

M

----- Message from [REDACTED] -----
Date: Mon, 10 Dec 2012 18:19:40 -0500
From: [REDACTED] >
Subject: Re: To [REDACTED], RE: Coming "home"
To: Mark Tramo MD PhD <[REDACTED]>

Hi Mark! Thank you for your email. I still waiting to find out from Jeffrey if he will be around while you are here! Hope to be back to you soon. Yes, looking very forward to the holidays with [REDACTED]
Time flies.

Sent from my iPhone

On Dec 10, 2012, at 5:45 PM, Mark Tramo MD PhD
<[REDACTED]> wrote:

Hey [REDACTED] -

How's that Holiday Spirit? Gotta be high with [REDACTED] in da house!

I'm flying into Manhattan 12/22 for a week or so and would love to see JE and his right hand. Will he and you be around? There's a fair amount of "mavericky" kinda stuff going on in that I'd like to tell him about (and play for him) in person - if you have a number I could call you at later today (my cellphone got wiped at the MRI Suite!) I could explain to you what's happening so

Cheers,
Mark

To: Mark Tramo MD PhD <[REDACTED]>

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