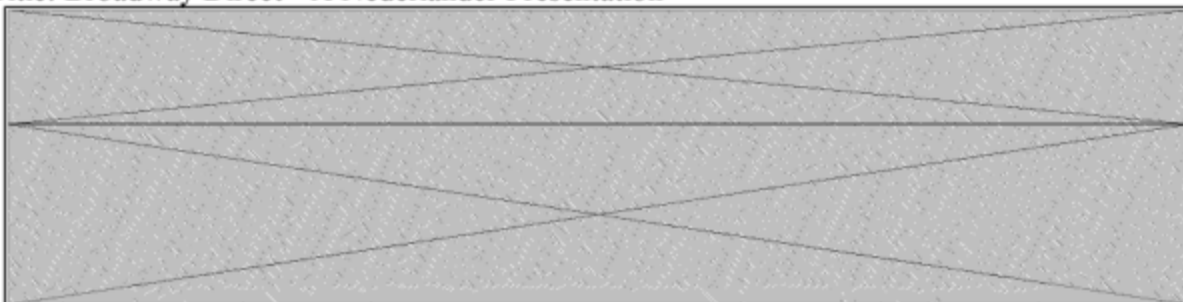
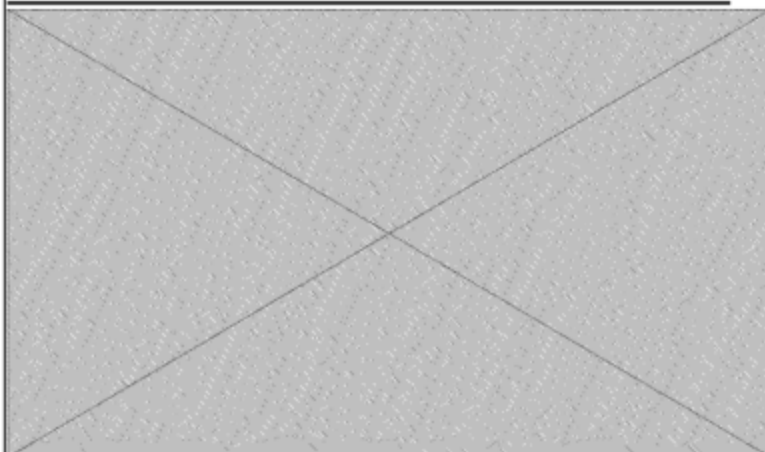


To: [REDACTED]
From: Broadway Direct
Sent: Tue 9/11/2012 4:45:55 PM
Subject: Rodgers + Hammerstein's Cinderella comes to Broadway

Title: Broadway Direct - A Nederlander Presentation



**A FRESH TAKE ON RODGERS + HAMMERSTEIN'S
CINDERELLA COMES TO BROADWAY IN 2013**



"Glass slippers are so back," reads the tagline for the new production of *Rodgers + Hammerstein's Cinderella*, starting previews at the Broadway Theatre on January 21, 2013. As contemporary as that tagline reads, book writer Douglas Carter Beane approached this musical by going back to the late 1600s-to Charles Perrault's original French story. [Read more.](#)

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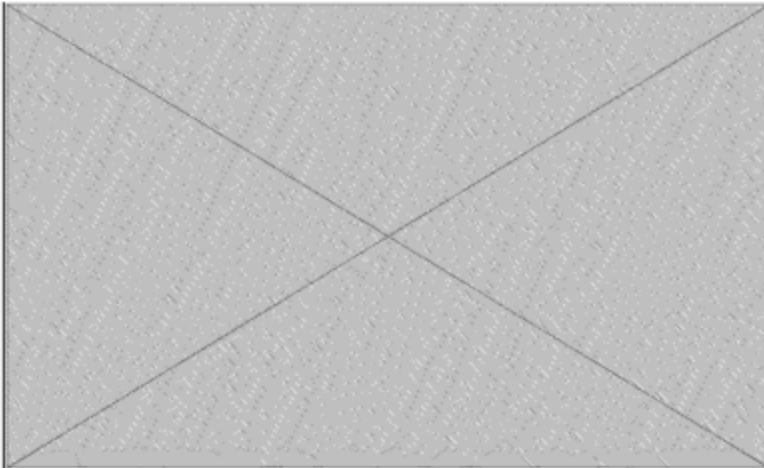


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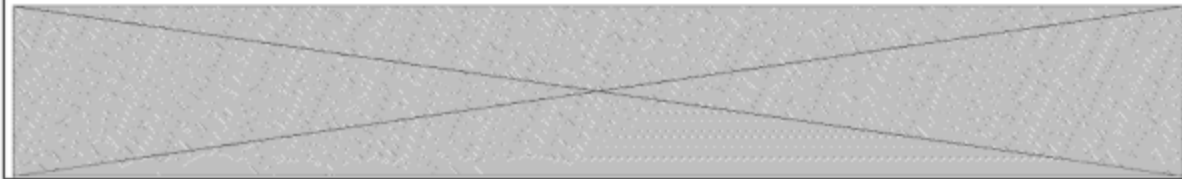
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Whether it's *The Book of Mormon* paying sly tribute to *The King and I* or modern-dance homages to *The Sound of Music* or soccer fans worldwide bellowing ballads from *Carousel*, the shows of Richard Rodgers and Oscar Hammerstein II continue to have a firm hold on popular culture. [Read more.](#)



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