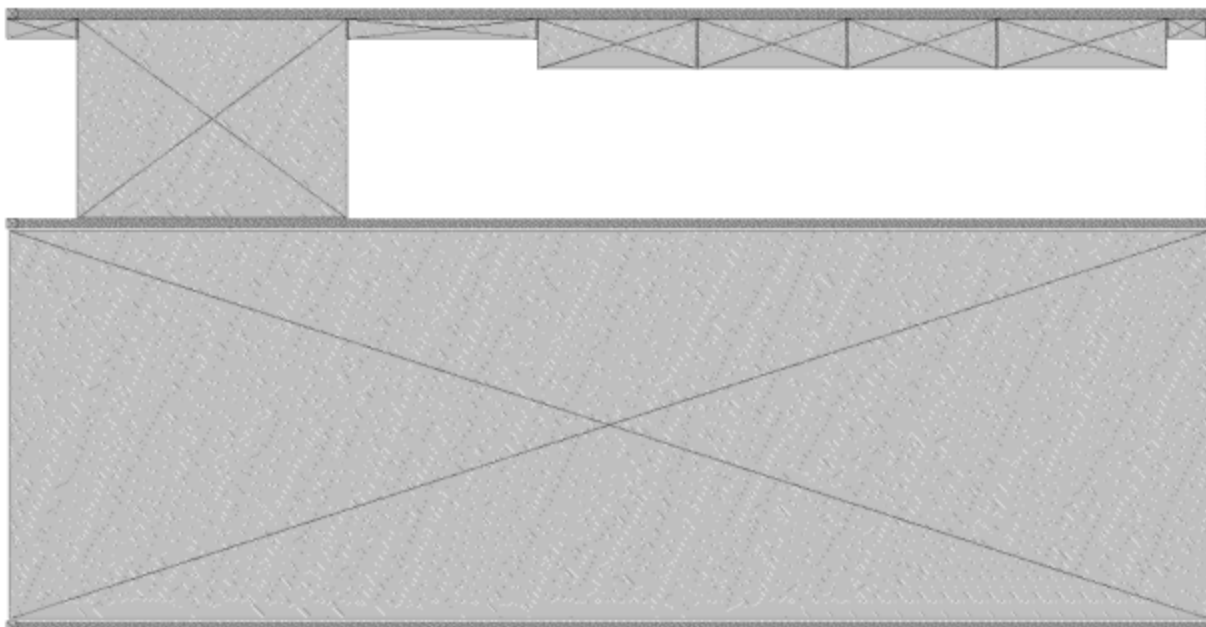


To: [REDACTED]
From: The Hotel Hershey
Sent: Mon 6/6/2011 6:05:41 PM
Subject: Your Upcoming Visit to The Hotel Hershey

[View a web version of this email](#)



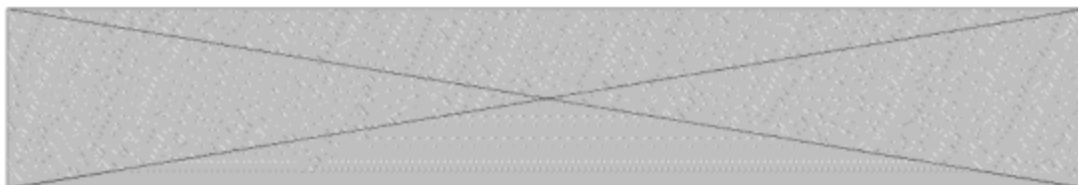
YOUR STAY AT THE HOTEL HERSHEY

Dear [REDACTED],

We look forward to your visit from **6/16/2011 to 6/18/2011**. To make your experience even sweeter, we've highlighted a few of our favorite things to do in Hershey:

- Attractions: *Hersheypark, ZooAmerica, Hershey's Chocolate World*, and more!
- The Spa At The Hotel Hershey: featuring new 10th anniversary treatments
- Hershey Golf Collection: four distinctive courses for all ages and skill levels
- Dining: a diverse selection from four-star to family-fun
- The Shops At The Hotel Hershey: seven one-of-a-kind boutiques
- Hershey Happenings: a complete list of events taking place during your stay

You'll also enjoy access to a wide variety of recreation and activities, including an indoor pool, year-round ice skating, Segway tours, an expansive sports complex, outdoor adventure activities, s'mores roasts, and more!



Hershey Resorts Advantage

As guests of *The Hotel Hershey*, you'll enjoy exclusive benefits including complimentary admission to The Hershey Story Museum, special kids' activities, complimentary local transportation, and

much more.

In addition, you'll receive exclusive access and/or pricing on the following special opportunities. They often sell out quickly, so please call today to secure your reservation!

- The Hotel Hershey Meal Plan: Conveniently purchase your breakfast, lunch, dinner, and a snack at a great price!
- Hersheypark Waterfront Cabanas: Fully-equipped cabana includes exclusive ride access to our lazy river and a complimentary beach bag with supplies.
- The Hotel Hershey Cabanas: Pool-side cabanas feature a flat-screen TV, ceiling fan, table, chairs, refrigerator, snack basket, and water.
- The Falconry Experience: Get up close and personal during free-flight demonstrations of these magnificent birds.
- Hersheypark Sweet Access Pass: Six hours of personalized concierge service, front-of-line access, and many more VIP perks!

Call [REDACTED] today to make all your reservations, including spa appointments, golf tee times, and dining preferences. On behalf of the entire team in Hershey, we look forward to your arrival!

Sincerely,



Brian R. O'Day
General Manager

This email was sent to [REDACTED] by:
The Hotel Hershey
100 Hotel Road
Hershey, PA 17033
USA

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