

# East Asia and Pacific

FEBRUARY 2026

## Introduction

Cybersecurity risk in 2026 is accelerating, fuelled by advances in AI, deepening geopolitical fragmentation and the complexity of supply chains. This analysis builds on the *Global Cybersecurity Outlook 2026* (GCO 2026) to examine how these global trends are playing out in East Asia and Pacific, providing a focused view of the region's evolving cybersecurity landscape.

### Key takeaways on East Asia and Pacific

- 95% of organizations in the region believe AI and machine learning will have the greatest impact on cybersecurity in the next 12 months.
- 81% of organizations in this region have implemented AI-enabled tools to fulfil their cybersecurity objectives.
- 47% of organizations in East Asia and Pacific express confidence in their country's ability to respond to a major cyber incident affecting critical infrastructure, above the global average of 37%.
- 79% of organizations in this region reported an increase in cyber fraud and phishing attacks, higher than the global average of 77%.
- 16% of organizations in East Asia and Pacific rate their cyber resilience as insufficient, compared with 17% globally.
- 44% of organizations in East Asia and Pacific report they lack the workforce skills required to meet their current cybersecurity objectives (globally 50%)

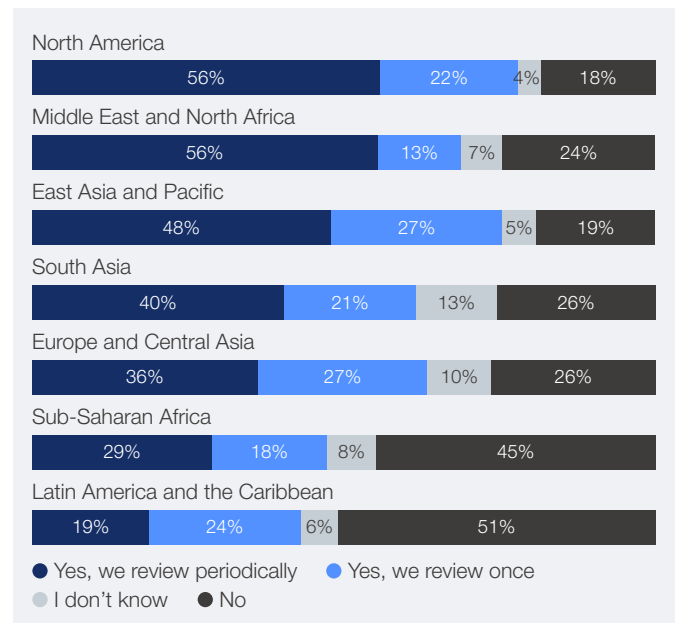
## AI security

### AI risk perception

- According to the GCO 2026 survey, 95% of organizations in the region believe AI and machine learning will have the greatest impact on cybersecurity in the next 12 months (globally 94%) and 79% report that AI-related risks have increased in the past year (globally 87%).

- Data leaks are considered the most pressing cybersecurity issue linked to generative AI in this region, cited by 42% of respondents (globally 34%).
- This heightened concern is not unique to East Asia and Pacific but the region is taking additional steps to address it. According to the GCO 2026 survey, 75% of organizations in this region report having processes to assess the security of AI tools prior to deployment – the second-highest rate across regions after North America (78%).

### Does your organization have a process in place to assess the security of AI tools before deploying them?



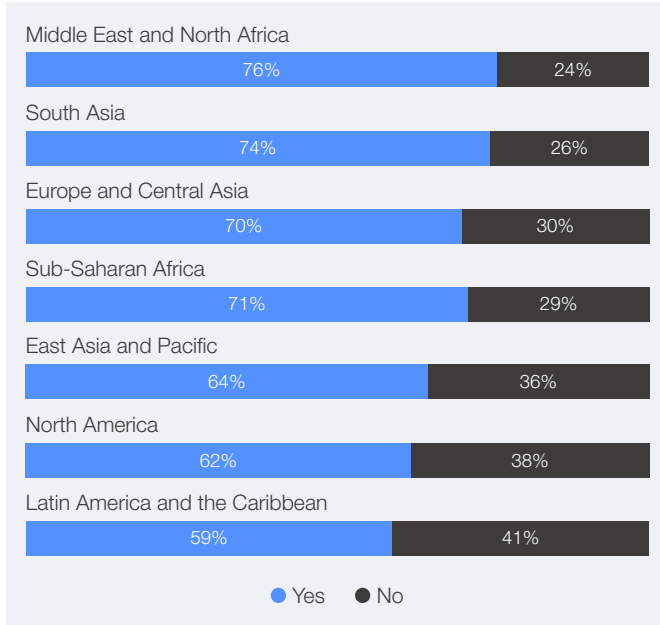
### AI for security

- Organizations in East Asia and Pacific are actively adopting AI-enabled tools to strengthen their cybersecurity posture, according to 81% of respondents (globally 77%).
- However, organizations in the region report facing two hurdles in adopting AI for cybersecurity:
  1. Insufficient skills – cited by 57% of organizations as the most significant challenge
  2. Unclear business case – highlighted by 51% as a major barrier to implementation

## Geopolitics

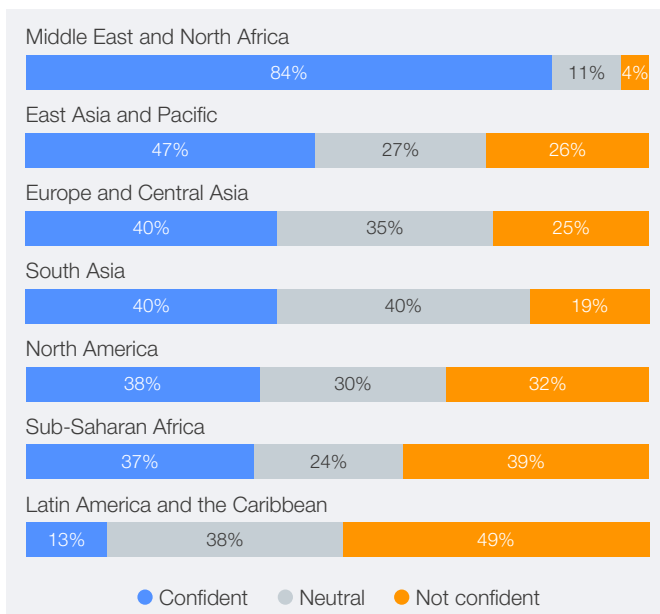
- In East Asia and Pacific, only 64% report adapting their cybersecurity strategy in response to geopolitical developments, a proportion slightly lower than the average of the other regions (66%).

### Has your organization's cybersecurity strategy evolved because of geopolitical volatility?



- Nevertheless, geopolitically motivated cyberattacks remain the leading factor shaping cyber-risk mitigation strategies in the region, with 62% of organizations stating that they actively consider it in their approach.
- With regard to critical infrastructure, 47% of organizations express confidence in their country's ability to respond to a major cyber incident affecting critical infrastructure, which is the second-largest percentage after the Middle East and North Africa (84%).

### How confident are you in the preparedness of the country in which you are based to respond to major cyber incidents targeting critical infrastructure?



## Cybercrime

- The GCO 2026 survey reveals that the exploitation of software vulnerabilities and ransomware attacks are the top two cyber risk concerns in the region.

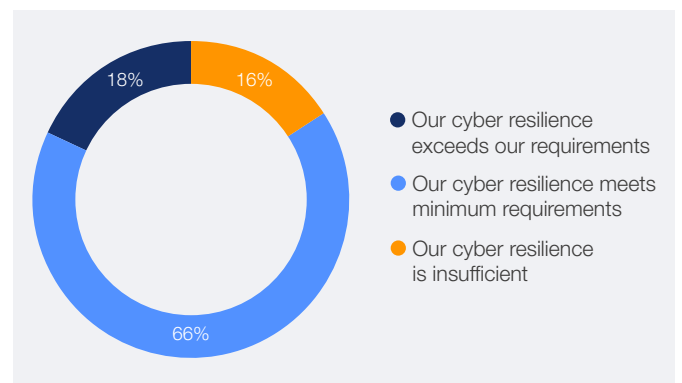


- Additionally, 79% of organizations in the region report an increase in cyber-enabled fraud and phishing attacks, along with AI-related vulnerabilities (79%).

## Resilience

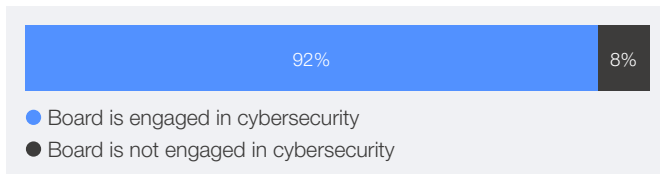
- In East Asia and Pacific, 16% of organizations rate their cyber resilience as insufficient, while 18% assess it as exceeding their requirements. Most of the organizations (66%) rate their cyber resilience as meeting minimum requirements, in line with global levels (64%).

### How would you rate your organization's cyber resilience?



- The top three challenges to achieving cyber resilience in East Asia and Pacific are:
  1. Rapidly evolving threat landscape and emerging technologies (62%)
  2. Third-party and supply chain vulnerabilities (48%)
  3. Cybersecurity skills and expertise shortage (44%)
- Encouragingly, 92% report active engagement from their board in cybersecurity, in line with the global average of 93%.

With regard to the ways in which your board is engaged in cybersecurity, the following statements apply:



## Supply chain

- The top three supply chain-related cyber risks reported by organizations in the region are:
  - Inheritance risk: Inability to assure integrity of third-party software, hardware and services
  - Procurement risk: Inability to apply security controls to third-party suppliers
  - Visibility: Lack of visibility into own organization's extended supply chain, tie with
    - Concentration risk: A high degree of dependence on critical third-party suppliers
- To mitigate these risks, 67% of organizations in the region assess their suppliers' maturity, while 60% of organizations prioritize involving the security function in procurement processes.

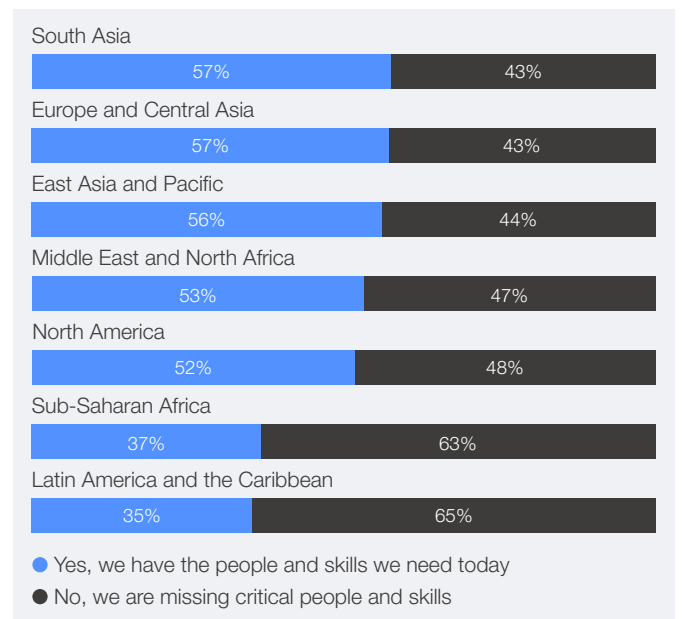
## How does your organization address supply chain cyber risk?



## Cyber skills

- 44% of businesses in East Asia and Pacific report they lack the workforce skills required to meet their current cybersecurity objectives (globally 50%).
- Threat intelligence analyst is the most critical missing cybersecurity role in the region, as identified by 27% of organizations.

## Does your organization's workforce have the skills needed to achieve its current cybersecurity objectives?



\*Some graphs may show percentages exceeding 100% due to multiple-choice questions and rounding.

To read the full report [Global Cybersecurity Outlook 2026](#) on cybersecurity risks and trends at a global scale, please visit [wef.ch/cybersecurity26](https://wef.ch/cybersecurity26). Explore the data deeper with our accompanying [Data Explorer](#).